



SACRAMENTO - SAN JOAQUIN  
**DELTA CONSERVANCY**

3500 Industrial Blvd.  
West Sacramento, CA 95691  
<http://www.deltaconservancy.ca.gov>

## Update of Strategic Plan and Policy Subcommittee

---

**Requested Action:** Receive information about the Strategic Plan Request for Proposals and Strategic Plan Work Groups. Advise and direct Delta Conservancy staff regarding next steps for the strategic plan and the work groups, as necessary. Recruit additional board members to serve on the Review and Interview Panel.

---

### Strategic Plan Request for Proposal (RFP)

As reported at the May 18 Board meeting, the RFP bid packet was published on the state website BidSync on Tuesday, May 10. The mandatory pre-bid conference was held on Friday, May 20 and was well attended, with 30 representatives of prime firms or subcontractors signing in at the meeting. Questions asked at the pre-bid conference focused on the balance between proposal content and low bidder requirements and how those different aspects would be weighted given the breadth of services identified in the RFP. There also was confusion about how the interviews identified in the schedule fit into the selection process, and how the Conservancy plans on evaluating work plans against the costs. Staff decided to produce addenda to the RFP that clarified minimum qualifications and the bid evaluation process.

Staff also decided to extend the deadline for bid proposals, determining that the Conservancy would get better developed bids if we did so. The new RFP schedule is:

#### Revised Key Dates and Times

RFP Submission Deadline	3 p.m. Tuesday, June 7, 2011
RFP Review Completed (estimated)	June 13, 2011
Interview Dates (estimated)	June 22-29, 2011
RFP Award Date (estimated)	July 12, 2011
Contract Approval (estimated)	August 5, 2011

#### Revised Evaluation Criteria

After determining that the proposals followed the submission instructions correctly, the Review and Interview Panel will score the proposals based on the rating/scoring criteria of Phase I. Those proposals achieving a score of 83 points (75% of total available) will move to Phase II. Phase II is the interview phase, and will consist of a presentation by the proposer and five interview questions. Those proposals with a combined score of 260 or 90% of total score (between the review/scoring criteria and the interviews) will move to Phase III. Phase III involves opening the cost proposals. The lowest bidder will receive 90 points, all other bidders will receive points based on the lowest bid. An example of this equation is:

Lowest cost proposal = \$ 150,000

Other proposal = \$ 200,000

90 cost points available

1. Lowest cost proposal \$150,000 divided by "Other proposal" \$200,000  
( $\$150,000/\$200,000$ ) = factor of .75
2.  $.75 \times 90$  points available = 67.5 points awarded to "Other proposal."

The agreement will be awarded to the responsible proposer achieving the highest combined scores from the review criteria, interview, and cost points.

#### **Board Participation**

Ideally, the same people will be on the Review and Interview Panel and would include representatives of the Board. However, this could be a lengthy process, depending upon the number of proposals received (this report was written prior June 7). To date, members Mike Eaton and Jim Provenza have agreed to be on the panel; more interviewers would be welcomed. Interviews are anticipated to occur between June 22 and June 29. The number of days needed for interviews will be determined once Phase I of the evaluation process has been completed.

#### **Strategic Plan Workgroups**

There now are seven workgroups:

1. Ecosystem Restoration
2. Landownership and Best Management Practices
3. Economic Sustainability, Tourism, and Recreation
4. Flood Resilience
5. Climate Change
6. Finance
7. Strategic Plan

#### **Ecosystem Restoration**

The Ecosystem Restoration Workgroup had its first meeting on May 11, 2011. Attendees included Maria Wong, Yolo County; John Stroh, San Joaquin County Vector Control; Jeff Hart, Delta businessman; Robert Pyke, engineering consultant, and representatives from DWR, DFG, and The Nature Conservancy. Brett Baker, a 6<sup>th</sup> generation Delta farmer, and Daniel Wilson, a Delta farmer, have agreed to be on this committee as well.

The workgroup suggested that before criteria are developed, broad goals should be developed. Additionally, key terms, such as habit and ecosystem services, should be defined. It was recommended that staff cross walk habitat types among other efforts in the Delta. The workgroup discussed the level of detail needed for criteria and performance measures. Criteria for land acquisition will be different than criteria for restoration. Given the wealth of work that has been done in the Delta and information available, the workgroup suggested staff compare existing criteria and performance measures and overlap with other Conservancy objectives for next meeting. The next meeting of this workgroup is 1-3 p.m. Tuesday, June 14 in West Sacramento.

### Land Ownership and BMP Workgroup

The Land Ownership and BMP Workgroup held its kick off meeting on May 16, 2011. Attendees included representatives from DWR, Ducks Unlimited, the public, as well as Board members Steve Chappell and Darla Guenzler. Items discussed included:

- Expanding the Conservancy's outreach efforts within the Delta's Agricultural community,
- How to be a good neighbor if the Conservancy owns land,
- Exploring methods that are more cost-effective and less of a liability than owning land,
- How to work with Delta landowners to reach mutual goals, and
- How to define what success looks like.

For the next workgroup meeting staff was requested to provide an overview of all options available to the Conservancy and to contact other Conservancies to try to obtain their evaluation tools. The Land Ownership and BMP Workgroup will meet again on Monday, June 20, 2011 at 1 pm.

### Economic Sustainability, Tourism and Recreation Workgroup

The Economic Sustainability, Tourism, and Recreation Workgroup will hold its first meeting on June 8, 2011 at 1 pm. Invitees include members of the Delta business community, representatives from State Parks, local ranchers and farmers, Chamber of Commerce representatives, and others. Planned topics include a discussion on existing programs, plans, and policies within the Delta as well as the review of a draft framework.

### Climate Change Workgroup

The Climate Change workgroup had its first meeting on Wednesday, June 1. Attendees included representatives from The Nature Conservancy, DWR, California Coastal Conservancy, Bay Conservation and Development Commission; Mike Eaton represented the Board. The workgroup had a good brainstorming session regarding approaches for the Conservancy to take in developing its climate change policy and criteria for project selection. The first issue discussed by the workgroup was ensuring that any policy developed by the Conservancy is based on sound science and adaptable as scientific understanding of climate change and sea-level rise progresses.

The workgroup inquired as to whether there was a Delta-based climate change adaptation strategy or risk analysis. It was noted that the planning timeline is a critical consideration when developing a policy. The workgroup recommended that the Conservancy take a comprehensive approach to climate change adaptation and provide incentive-based policies. The BCDC suggested that the Delta Conservancy set up a local government adaptation assistance program similar to theirs ([http://www.bcdc.ca.gov/planning/climate\\_change/lgAdaptationAss.pdf](http://www.bcdc.ca.gov/planning/climate_change/lgAdaptationAss.pdf)).

All other workgroups are in the process of establishing membership and having their first meetings.

**Meeting Date: June 15, 2011**  
**Page 4**

**Contact**

Nancy Ullrey, Program Lead  
Sacramento-San Joaquin Delta Conservancy  
(916) 375-2087